



Community News

Jam-away with Gregg Young!

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LONG BEACH... Although Covid has not allowed us to interact with others as much as we would like, that did not stop award-winning recording artist Gregg Young of Shore Records and Gregg Young & the 2nd Street Band from finding ways to collaborate with other musicians.

Not long ago, Young announced a giveaway on his Instagram to interact virtually with other musicians. He posted a short video of himself jamming out on the guitar and encouraged players to jump in

and add their own creative spin.

Essentially, it was a little jam session, where participants would duet with him. He would personally pick his favorite, and the winner would receive \$100 and a shoutout from Young.

The winner of the giveaway was Elias Baca, a talented drummer, who did a duet with Young. As luck would have it, Elias is a barista at Starbucks on 2nd Street, Belmont Shore, Long Beach. Gregg is excited the winner was a local.

After the giveaway, Gregg said, "As an award-winning musician with multiple recordings under my belt, it's great to play with fresh, new musicians!"

The idea for this giveaway was created by Andy Hernandez-Castillo, a Marketing/PR Intern with Gregg Young & the 2nd Street Band.

Currently, the giveaway has morphed into Lick o' the Week on Gregg's Instagram. Other players are welcome to join in on the fun.

Press is invited to a photo opportunity of Gregg presenting the \$100 check to Elias, at the Starbucks on 2nd Street. Please respond for a mutual date and time.

For full details about Gregg Young & the 2nd Street Band, visit Gregg Young & the 2nd Street Band's website.

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